Emily Stark, the Colorado director for the Mrs. America Pageant system, is announcing the search is on for the new Mrs. Holyoke and the new Mrs. Phillips County.

Once selected, the community representatives will then advance on to compete in the Mrs. Colorado Pageant to be held on May 16 at the Ellie Caulkins Opera House in downtown Denver.

City and county titleholders will compete to win over \$15,000 in prizes, one of which includes an all-expenses-paid trip to the nationally televised Mrs. America Pageant.

Interested applicants must live or work in the Holyoke or Phillips County areas, must be married during the time of competition, be residents of the state for at least six months, be U.S. citizens and be at least 18 years old. There is no age limit or performing talent.

In its 33rd year, the Mrs. America Pageant is the only nationally televised pageant dedicated to recognizing the one person who contributes so much to modern family life...America's married woman!

While beauty is a key element in the competition, Mrs. Colorado contestants are also urged to voice their opinions on marriage and important issues of the day.

Interested applicants are invited to find out more about the competition at www.mrscolorado.com and/or can request and receive free entry information by contacting Stark at the Mrs. Colorado office at 303-593-1199.