

Make an impression with strong curb appeal

Written by Holyoke Enterprise

Homeowners who want their homes to make strong first impressions must prioritize curb appeal. Homes with strong curb appeal sell well and can impart a welcoming feel to all visitors. Improving curb appeal need not be expensive, and the following are a handful of ways to improve the appearance of one's home.

1. Install a bold-looking door in a vibrant color or one with a custom design. This helps the home stand out from other properties in the neighborhood.
2. Edge the driveway to create a distinct border between the driveway and the lawn or other landscaping features. This helps homes appear neat and well kept.
3. Use outdoor lighting to make a home more inviting. Outdoor lighting also makes properties safer to traverse at night.

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