

The merging of two different ideas comes together with new store

Written by Chris Lee



Family and close friends came together recently to make a dream come true for one Holyoke resident. Madelaine (McCallum) Lamm purchased the building located at 245 N. Interocean Ave. in December and exactly 30 days later, she held a grand opening for her salon and scrapbooking store.

Maddie's Shear Magic Salon & Scrapbooking officially opened Friday, Jan. 15, but was open Wednesday, Jan. 13.

It took a lot of work in a short period of time. Kids, sister, parents, aunt, cousins and others all pitched in to make the dream a reality.

After spending 17 years working as a Certified Nurses Aide, Lamm decided it was time to move onto something different. She also spent four years as a medical nurse.

"I got burned out doing home health," Lamm said. "I get too attached to people."

She has worked in numerous nursing homes including the ones in Holyoke, Imperial, Neb. and Wauneta, Neb., as well as home health and private care.

The merging of two different ideas comes together with new store

Written by Chris Lee

After graduating from HHS, Lamm attended Northeastern Junior College in Sterling where she received her CNA. "I was just kind of exploring options," Lamm said.

At McCook Community College in McCook, Neb., Lamm received her medication aide license. After four years it was time to try something else so in 2007 she headed back to NJC and received her cosmetology license.

Lamm began working at Ardie's Beauty Barr & Boutique where she spent nearly two years. "Ardie gave me a wonderful opportunity to be there," she said. "(Ardie) and Deb (Banaka) showed me a lot of techniques."

Lamm plans to offer haircuts, perms, colorings, shampoo sets as well as basic and spa manicures and pedicures.

Walking through the front door one sees three tables against a wall for people to sit and work on scrapbooks. The room directly to the north is Lamm's favorite room, the salon. A special feature in this room is the mirror.

According to Lamm the mirror was the same one her cousin Jerri Moore used when she was a beautician. Lamm's husband Jeff constructed a wooden frame for the mirror which now hangs on the wall. Jeff also helped with the majority of the woodwork in the store.

"My family has been extremely supportive," Lamm said. "My husband has put in so many hours."

Lamm's friend Misty Enterline designed the sign that now hangs out front advertising her business.

Lamm is excited for the weather to warm up so she can begin working on the outside of the building.

The merging of two different ideas comes together with new store

Written by Chris Lee

The inside is designed to help people relax and to give a down home feeling, Lamm said. A stereo is available for people to use and may be used to play CD's.

"I want anyone to be able to come in and sit down and relax," Lamm said.

The scrapbooking aspect of the business came after a suggestion from a friend. Lamm had slowly built up a supply of equipment and decided it was time to share it with those who have the same love and passion for scrapbooking. She said the tools can be expensive and invites those who don't want to purchase their own to share hers.

Lamm plans to charge a small fee for the use of the scrapbooking equipment and room. An hourly or daily fee will be charged. She also hopes to eventually keep the store open a couple nights a week for people to use.

Another thing she hopes to offer in the future is leathercraft.

She has been married to husband Jeff for five and a half years. He is the assistant feed mill manager at the Yuma feed mill. She and Jeff have three children, Alex McCallum age 13, Cody Lamm 12 and Tyler Lamm 10.

Lamm said Alex was the one who pushed her to go back to school.

The kids seem more excited about the new venture, according to Lamm. She said they enjoy lounging out in the Salon to work on their homework after school.

"I think God had a big play in it," Lamm said. "I honestly just went to look at this building and then that same day ended up putting a bid on it and then getting a bank appointment. God wrapped his arms completely around this project."

The merging of two different ideas comes together with new store

Written by Chris Lee

Lamm said it is meant to be because of the way everything has fallen into place.

Lamm offered different services and products in a drawing for visitors to enter into during her open house on Friday. She also served tea, coffee and cookies.

Maddie's Shear Magic Salon & Scrapbooking is open from 8:30-9 Monday and Thursday, 8:30-6 Tuesday and Friday and closed on Wednesday. The store is also open 9-6 every first and third Saturday of the month. For questions or to make an appointment, call Lamm at 854-4613 or her cell phone at 580-4613.