

Energy Office to hold efficiency event Dec. 7

Written by Holyoke Enterprise

Insulation and air-sealing professionals are encouraged to attend a two-hour event that will provide them with a toolkit of useful information on current consumer rebates as well as techniques on promoting and selling energy efficiency to their customers.

The event will be held from 7-9:30 a.m. Tuesday, Dec. 7 at the Morgan Community College, Founder's Room in Fort Morgan.

Professionals will learn and receive:

—professional sales advice on selling energy efficiency, and driving business through the promotion of rebates and incentives.

—an informational “toolkit” with relevant information on energy efficiency, including the consumer orientated “Guide to Energy Efficiency” to share with customers.

—an update on available state and utility rebates and incentives in the area.

—overview of the Recharge Colorado website and rebate application process.

To RSVP visit www.eebco.org/outreach .