Rural Young Americans Center for Financial Education is once again offering the Young Entrepreneurs Tool Kit.

This kit includes eight basic business/entrepreneur lessons ranging from market research and competition, to pricing, sales and promotion, to hiring employees; all designed to prepare youth ages 10 and older, to be successful business people.

Owning a Business Tool Kit/Young Entrepreneur workshops will be offered Saturday, March 10 and Saturday, March 24 from 9 a.m.-3 p.m. at the Peerless Center in Holyoke.

At the completion of the workshop, students will learn how to present their business plan. Participants who present their business plan will be eligible for business start-up funds. In addition, participants will receive $5 off booth registration at the second annual Rural Young Entrepreneur Marketplace on Nov. 24.

Cost for the two-day workshops includes materials and snacks. Additionally, participants who receive business funds will have the opportunity to participate in two business prep workshops at no additional cost.

Workshops will be held in July and October preparing participants for the Nov. 24 Young Entrepreneur Marketplace.

The Marketplace is a great opportunity to sell products and services to hundreds of shoppers. It also provides a wide opportunity for exposure to many potential future customers.

Registration is required and due by March 8. This week's newspaper includes a printed registration or one may e-mail ruralyacenter@centurytel.net. For answers to further questions, call Judy Snedeker at 970-332-3150.

Holyoke Enterprise March 1, 2012