

## HHS Lady Dragons to play Pink Zone game Thursday, Feb. 11

Written by Holyoke Enterprise

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Dragon fans will be seeing pink next week, and no, it's not because Holyoke High School is changing its school colors. The Lady Dragon basketball team has signed on with the Women's Basketball Coaches Association (WBCA) nation of coaches to participate in a Pink Zone game.

WBCA's Pink Zone is a global, unified effort to assist in raising breast cancer awareness on the court, across campuses, in communities and beyond.

At the home game against Fleming Thursday, Feb. 11, HHS will play with a CHSAA-approved pink basketball and will wear white with pink trim uniforms.

Extra money from the girls' basketball team as well as the 5th and 6th grade basketball program contributed to the new uniforms. They can be used in years to come as the team continues to participate in this event.

Pink Zone's purpose is not only to bring attention and awareness to the fight against cancer, but also to raise funds to be donated toward the cause. The Lady Dragon basketball team will sign an autograph-style pink and white basketball to be auctioned off at the game in addition to other fund raising efforts.

WBCA began the Pink Zone, formerly known as "Think Pink," in 2007. Kay Yow, former North Carolina State University head women's basketball coach, served as the catalyst for the initiative after her third recurrence of breast cancer in 2006. More than 120 schools unified for this effort in 2007 and helped make the inaugural year a success.

Last year's campaign raised over \$1.3 million, reached over 912,000 fans, unified more than 1,600 participating teams and organizations and saw over 56 schools break attendance records at their event.

For more information, please visit [www.wbca.org/pinkzone.asp](http://www.wbca.org/pinkzone.asp).

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