

Enterprise is Advertising Sweepstakes award winner

Written by Holyoke Enterprise



Holyoke Enterprise staff members attended the Colorado Press Association Contest Award Ceremony last Saturday in Denver. Pictured with awards from the 2010 Colorado Better Newspaper Contest are, from left, Chris Lee, Ashley Sullivan, Darci Tomky and Brenda Brandt. Also earning awards for the Enterprise were Jes-c Brandt and Duncan Brandt.

Four individual advertising awards led to a Sweepstakes Award for The Holyoke Enterprise in the 2010 Colorado Better Newspaper Contest of the Colorado Press Association (CPA).

In addition to the advertising honors, the Enterprise earned two awards in the design division—one for informational graphics and another for a photo essay.

Awards were presented Saturday, Feb. 19 at the 133rd annual CPA convention at the Sheraton Denver Downtown Hotel.

Wisconsin Press Association judged this year's contest, with The Holyoke Enterprise competing in the Class 2 Weeklies division for newspapers with circulation 1,751-4,000.

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Contributing to the Advertising Sweepstakes award were four individual ad awards, earned as follows:

- First-place black and white ad, Taste of Agriculture ad in the Feb. 25, 2010 paper, designed by Darci Tomky.
- First-place advertising campaign, Homecoming Hide & Seek promotion in September 2009, by Tomky and Jes-c Brandt.
- Second-place small-space ad, “To Daddy” message from Peyton Adams to her daddy in the military, in Dec. 17, 2009 Enterprise, designed by Tomky.
- Second-place classified page or section, by Ashley Sullivan and Tomky.

Two design awards were also presented to the Enterprise at last weekend’s program.

- Third-place informational graphic for an entry featuring a weather graphic by Tomky and a CSAP graphic by Jes-c Brandt.
- Third-place photo essay, cheer clinic photos in Feb. 4, 2010 Enterprise, by Duncan Brandt.

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The 3rd Annual Taste of Agriculture
Saturday, Feb. 27 - 2 p.m.
Phillips County Event Center
at the Fairgrounds in Waynes
Open to the public. Tickets available at the door.
Adults - \$5. Students - \$4.
Children 5 and under - FREE.
Sample foods from vendors and other County and fair sponsors.
Don't miss out on this great evening which will
provide you products, services and opportunities for your area.

Hungry? Come try a taste!

Classifieds

Black & White Ad
1st Place
Taste of Ag
Darci Tomky

Advertising Campaign
1st Place - Homecoming Hide & Seek
Jesse Brandt & Darci Tomky

Wishing Daddy (Cory Curt Adams) and the Soldiers of 311st Field Artillery a MERRY CHRISTMAS IN IRaq
For: Mommy
We have you and
with the help
of our army
we will take
you home.
Love Mommy,
Jennifer & Preston

Small Space Ad - 2nd Place
Peyton Adams "To Daddy" - Darci Tomky

Classified Page
2nd Place
Ashley Sullivan & Darci Tomky

2009 monthly precipitation totals

Month	Precipitation (inches)
Jan	1.5
Feb	1.8
Mar	2.2
Apr	2.5
May	3.0
Jun	3.5
Jul	4.0
Aug	4.5
Sep	4.8
Oct	5.0
Nov	5.2
Dec	5.5

Informational Graphic - 3rd Place
Weather Graphic & CSAP Graphic
Darci Tomky & Jesse Brandt

Photo Essay - 3rd Place
Cheer Clinic Photos
Darci Tomky

Advertising Campaign: Homecoming Hide & Seek, 1st Place; Taste of Agriculture, 1st Place; Hungry? Come try a taste!, 1st Place; Classifieds, 2nd Place; Black & White Ad, 1st Place; Wishing Daddy (Cory Curt Adams) and the Soldiers of 311st Field Artillery a Merry Christmas in Iraq, 1st Place; Small Space Ad: To Daddy, 2nd Place; Classified Page, 2nd Place; Ashley Sullivan & Darci Tomky; 2009 monthly precipitation totals, 3rd Place; Photo Essay: Cheer Clinic Photos, 3rd Place; Darci Tomky & Jesse Brandt.