

Tomky earns two National Newspaper Association awards

Written by Holyoke Enterprise
Wednesday, 26 September 2012 07:34 -



The Holyoke Enterprise was among the winners in the 2012 National Newspaper Association's Better Newspaper Advertising Contest.

Darci Tomky, ad designer at the Enterprise, won second place for her full-page "Holiday Extravaganza" ad for Holyoke's S & W Auto Supply. It competed in the best single ad idea, black and white category for daily and non-daily publications with circulations less than 10,000.

Judges noted, "Large ad tastefully done. Not over crowded. Lights and darks mixed nicely."

In the same category, Tomky also earned honorable mention for Brandt Chiropractic's "From Our Family to Yours" half-page Christmas advertisement. "Nice use of photos. Well organized," said judges.

Tomky earns two National Newspaper Association awards

Written by Holyoke Enterprise
Wednesday, 26 September 2012 07:34 -



Copyright © 2012 by Tomky Enterprises, Inc. All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or by any information storage and retrieval system, without the prior written permission of Tomky Enterprises, Inc.