

## Make an impression with strong curb appeal

Written by Holyoke Enterprise

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Homeowners who want their homes to make strong first impressions must prioritize curb appeal. Homes with strong curb appeal sell well and can impart a welcoming feel to all visitors. Improving curb appeal need not be expensive, and the following are a handful of ways to improve the appearance of one's home.

1. Install a bold-looking door in a vibrant color or one with a custom design. This helps the home stand out from other properties in the neighborhood.
2. Edge the driveway to create a distinct border between the driveway and the lawn or other landscaping features. This helps homes appear neat and well kept.
3. Use outdoor lighting to make a home more inviting. Outdoor lighting also makes properties safer to traverse at night.

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