

K.C. Martin builds construction business from the ground up

Written by Kyle Arnoldy

With his construction business growing, K.C. Martin places a great deal of focus on developing close relationships with clients and maintaining the high level of efficiency and quality he has made a top priority since starting Grassland Homes & Buildings nearly two years ago.

“My goal is to build a construction company that is not huge, that I can still give homeowners all of the one-on-one personal contact that they really need,” Martin said.

While renovations and remodels can be fun, Martin said he is most comfortable and most suited towards new construction.

“My strength is in new construction,” he explained. “I can come into it from the beginning of the job and tell a client exactly how much it’s going to cost to build a particular set of plans and there is no risk on their end or on my end.”

After nearly two years of running Grassland Homes & Buildings by himself, Martin has just recently hired his first employee as he looks to take on more work with the company.

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K.C. Martin's construction company, Grassland Homes & Building, began serving Holyoke in January of 2012. With business picking up, Martin is ready to expand services while continuing to focus on providing quality projects to the community.

—Enterprise photo

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