

Local employees earn John Deere award

Written by Holyoke Enterprise

With the development of new technology and high-performance systems for John Deere equipment, it is critically important that customers receive exceptional service from highly-trained product experts, technicians and aftermarket support personnel.

MV Equipment participated in a comprehensive training program with John Deere to help their employees reach certain standards of expertise.

Recently, Mike Loomis and Derick Kiel achieved Advanced level recognition in the Service Technician program. This level of achievement was accomplished by completing extensive training in the John Deere University program. They received a special plaque of recognition to honor their accomplishment.

John Deere University credits are earned in various categories to ensure expertise in the sales, service or parts departments of John Deere dealerships. The structure for this recognition is similar to achieving credit hours in a university.